



490 Woodward Avenue
Saint John, New Brunswick
E2K 5N3

June 1, 2021

Hon. Dominic Cardy
Minister of Education & Early Childhood Development
PO Box 6000
Fredericton, NB E3B 5H1

Dear Minister Cardy:

During the May 2021 Anglophone South District Education Council meeting, Council received an update on the strategies within our Ends policy that focus on communication. This is the lead responsibility of the District's Director of Communication. Funding was provided to the Anglophone Districts in 2018 to fund the role of a communications specialist for a two year term, it was then extended for a third year, and now extended another year. Following a very positive update and progress review, Council voted to write to you again this year in support of permanent funding for the position. The DEC supports this role being added to our plan of establishment.

As a DEC, we have made a priority of both increasing access to parent resources and the positive promotion of the outstanding work the District and educational staff do throughout the year. With the addition of the Director of Communications role, the District has been able to direct time and expertise towards these goals. Furthermore, communications support amidst the pandemic and school closures has been invaluable to the District for sharing information with our families and responding to questions from media. We are also a presence on social media, Twitter and the Director works to keep our website updated.

We hope that you will continue to follow the District's social media accounts, as evidence of this good work, and invite you to explore the District's website which is in the process of being redesigned.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Rob Fowler', written over a horizontal line.

Rob Fowler
Chair

/cmm